THE CORPORATE GROUP

software
digitalization solutions
software
BigData
I4.0
IloT
AI
HMI
AR/VR
PLC
engineering

2002 → 2015 ← 2003
DIGITAL TRANSFORMATION
AUGMENTED PRESENTER
ESALES CHALLENGES

EXPENSIVE PRODUCT DEMOS
... If you have many large machines and you can’t demonstrate all of them on trade fairs or at the customer.

REAL PRODUCT PRESENTATIONS
... When there are no trade fairs, events and you can only show your products in video conferences.

LIMITED CUSTOMER FEEDBACK
... If you have no face-to-face contact and the networking is reduced to chat rooms.
AUGMENTED REALITY

IMMERSIVE VIRTUAL OBJECTS

IMMERSIVE VIRTUAL INFORMATION
AR GLASSES
Microsoft HoloLens

SMARTPHONE / TABLET
Consumer Devices

VR GLASSES
Oculus Quest

DESKTOP
/ Developer /
VIRTUAL PRODUCT PRESENTATIONS

photo realistic, annotated, animated, configurable, analyzable
REDUCED COSTS
REALISTIC PRODUCT DEMOS
EXCITED CUSTOMERS
ACCELERATED SALES PIPELINE
AUGMENTED INSTRUCTOR ESERVICE CHALLENGES

TIME CONSUMING
... the creation of instructions was very time-consuming and was not done very well, if at all.

FORMAT DIVERSITY
... the employees document with the tool with which they get along best.

SCATTERED FILING WITHOUT QA
... The user has various options for filing his documentation.
FROM THE POWERPOINT TO THE SMART GLASSES
PLAYER

MARKETPLACE / IOT PORTAL

RECORDER
BACK TO THE ROOTS

From glasses in 3D back to smartphones and tablets in 2D
3D INSTRUCTIONS
IN AR & VR

The user can choose the view which helps him to understand and internalize the instruction.
PORTAL
Check, correct, extend, translate, print and release the instruction …
VIRTUAL TRAININGS CENTER

Virtual classroom trainings with step-by-step instructions on virtual 3D models guided through by a tutor.
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THANK YOU

We are happy to share all video stuff of this presentation directly with you :-) 

Please do not hesitate to contact me ...